

Data Processing Information

regarding the registration on the websites of Hungarian cultural institutes abroad and the processing of data related to subscribing to newsletters:

1. Name of the Data Controller

Ministry of Culture and Innovation

Headquarters: Budapest

Mailing Address: 1054 Budapest, Szemere str. 6.

Phone: 06 (1) 896 2203

Email: kdsfo@kim.gov.hu

2. Name and Contact Information of the Data Protection Officer

The Data Protection Officer of the Ministry of Culture and Innovation (hereinafter referred to as: the Ministry) direct contact information: <https://kormany.hu/kulturalis-es-innovacios-miniszterium/elerhetosegek>

3. Purpose and Legal Basis of Data Processing

Purpose of data processing	Data categories	Legal basis
The statistical data processing aims to identify the visitors of the website for statistical purposes.	During the visit of the website, the starting and ending time of the user's visit, as well as the browser, operating system data, and the user's Internet Protocol (IP) address, are automatically recorded. The website sends a cookie to the electronic device used by the user, known as a "cookie." Statistical data is automatically generated from the data collected	Based on the information provided in the pop-up window, by clicking the "Accept" button, you can give your consent to the Data Controller to use cookies on the website and thereby allow the processing of your personal data mentioned above. Clicking the "Accept" button constitutes voluntary consent according to Article 6(1)(a) of the GDPR. If you do not consent to the use of

	during the viewing of the website.	cookies, the website will be limited to using essential cookies and technologies necessary for its operation, and no personal data processing will occur, as specified under Article 6(1)(e) of the GDPR.
The purpose of data processing related to cultural information is to provide up-to-date information via electronic emails to individuals subscribed to the mailing list about programs organized by the cultural institute under the supervision of the Ministry of Culture and Innovation, as well as the activities of the cultural institute. The purpose of registration is to facilitate participation in these programs.	Name, email address	The data processing is based on Article 6(1)(a) of the GDPR, with the legal basis being the consent of the individual.

Contact details of the system:

Culture.hu

4. The source of personal data and the scope of processed data, if not provided by the individual to the Ministry of Culture and Innovation

The Ministry of Culture and Innovation does not process personal data that has not been collected directly from the individuals.

5. Recipients of personal data and categories of recipients, data processing

The registered data is stored on the servers of NISZ National Infocommunications Ltd. The newsletter sending service is operated by Lounge Design Ltd. (or its subcontractor, Trendency Ltd.), which is a contractual partner of the Ministry of Culture and Innovation.

6. Storage period of personal data

The Ministry of Culture and Innovation retains the personal data provided by the individuals, based on their consent, until such consent is withdrawn. The website provides the option to withdraw consent at any time. In the absence of withdrawal of consent, the necessity of data processing is reviewed by the Ministry of Culture and Innovation every three years.

7. Rights of the data subject related to data processing

7.1. Deadline

The Ministry of Culture and Innovation will fulfill the data subject's request to exercise their rights within one month from the receipt of the request.

The Ministry of Culture and Innovation, if necessary, taking into account the complexity of the request and the number of requests, this deadline can be extended by an additional two months. The Ministry of Culture and Innovation will inform the data subject about the extension of the deadline, specifying the reasons for the delay, within one month from the receipt of the request.

7.2. Rights of the data subject related to data processing

7.2.1. Right of access

The data subject is entitled to request information from the Ministry of Culture and Innovation, using the contact details provided in point 1, regarding whether their personal data is being processed. If such data processing is taking place, the data subject has the right to know:

- What personal data of theirs is being processed by the Ministry of Culture and Innovation
 - On what legal basis the data is processed
 - For what purpose the data is being processed
 - How long the data will be retained by the Ministry of Culture and Innovation
- To whom, when, and based on which legal provision the Ministry of Culture and Innovation has provided access to or transmitted the personal data
- The source of the personal data
- Whether cultural profiling or automated decision-making is used, and the logic behind such processes, including profiling.

Upon the data subject's request, the Ministry of Culture and Innovation shall provide a copy of the personal data undergoing processing free of charge for the first instance. Subsequent requests may be subject to a reasonable fee based on administrative costs.

7.2.2. Right to rectification

The data subject may request the Ministry of Culture and Innovation, using the contact details provided in point 1, to rectify any of their personal data. If the data subject can credibly demonstrate the accuracy of the corrected data, the Ministry of Culture and Innovation shall fulfill the request within a reasonable period, but no later than one month, and inform the data subject at the provided contact details.

7.2.3. Right to restriction of processing

The data subject may request the Ministry of Culture and Innovation, using the contact details provided in point 1, to restrict the processing of their personal data, clearly indicating the nature of the restriction and ensuring separate handling from other data.

7.2.4. Right to erasure

Regarding the data processing described in the information, the data subject has the right to request the Ministry of Culture and Innovation to erase their personal data without undue delay. The data controller is obliged to erase the personal data concerning the data subject without undue delay if there is no other legal basis for data processing.

7.2.5. Right to data portability

With respect to the data processing, based on its legal basis, the data subject, using the contact details provided in point 1, has the right to receive their personal data provided to the Ministry of Culture and Innovation in a structured, commonly used, and machine-readable format. Furthermore, the data subject has the right to transmit this data to another data controller without hindrance from the Ministry of Culture and Innovation, where technically feasible and without adversely affecting the automated processing operations carried out by the Ministry of Culture and Innovation.

8. Right to Remedies

If the data subject believes that the Ministry of Culture and Innovation has violated the applicable data protection requirements in the processing of their personal data, they have the right to:

- Contact the data protection officer of the Ministry,
- File a complaint with the court (Budapest Metropolitan Court, 27 Markó Street, 1055 Budapest), and

- Initiate a data protection authority procedure (National Authority for Data Protection and Freedom of Information, 9-11 Falk Miksa Street, 1363 Budapest, P.O. Box 9).

9. Cookie Notice

The purpose of using cookies, is to enhance the usability of the website, balance the load on the servers, or facilitate and streamline the use of the website through automation. Cookies are files or pieces of information sent by the visited web server to the web browser of the visitor's computer. A cookie generally contains the name of the website it came from, its value (a randomly generated unique number), and its lifespan, indicating how long it will remain on the online communication device. The cookie is stored in a file on the user's device's hard drive. The content of the file can be queried by the web server that sent the cookie at any time through the browser.

Third-party cookies

Cookie name	Domain	Type	Scope of information handled	Other information	Retention period
_ga	culture.hu	from third parties from cookies	Cookies associated with Google Analytics. No personal data is sent to Google	a The Google Analytics cookie policy is available at the following link https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	Until consent is withdrawn.
_gid	culture.hu				
_utmc	culture.hu				
_utmz	culture.hu				
_utma	culture.hu				
VISITOR_INFO1_LIVE	youtube.com		A cookie used by YouTube to monitor bandwidth usage.	https://cookiedatabase.org/cookie/youtube/visitor_info1_live/	
YSC	youtube.com		YouTube used by the unique ID of the user identification price	https://cookiedatabase.org/cookie/youtube/ysc/	

The legal basis for the processing of third-party cookies is Article 6(1)(a) of the GDPR, which is the data subject's consent. As a data subject, you have the right to access, rectify, erase, restrict processing, data portability, and withdraw consent in relation to third-party cookies.